

# 2021

## ADVERTISING CALENDAR

### January

7 Health Guide, 21 Real Estate, 28 Camp Guide • Senior Living

### February

11 Valentines Day, 25 Senior Living

### March

11 Spring Home Improvement, 18 Restaurant Week, 25 Senior Living

### April

1 Health Guide, Easter Special, 15 Spring Real Estate Guide, 29 Second Camp Guide • Senior Living

### May

6 Mothers Day, 27 Memorial Day • Senior Living

### June

3 Graduation, 10 Summer Home Improvement Guide 17 Fathers Day, 24 Best of Voting Starts • Senior Living

### July

1 4th of July, Best Of Voting 8 Best Of Voting, 15 Summer Real Estate Guide • Best Of Voting, 22 Best Of Voting, 29 Best Of Voting • Senior Living

### August

5 Best of Voting, 12 Non Profit Spotlight, 19 Best of 2021 Winners • Tinner Hill Special 26 Senior Living

### September

9 Fall Festival Special Issue, 16 Fall Home Improvement Guide, 30 Senior Living

### October

7 Health Guide 14 Fall Real Estate Guide, 21 Halloween, 28 Senior Living

### November

18 Thanksgiving, 25 Holiday Shopping Guide • Senior Living

### December

2 Holiday Shopping Guide, 9 Holiday Shopping Guide, 16 Holiday Shopping Guide, 30 Watch Night • Senior Living